

## CASE STUDY:

# Interchangeable wall graphic for Langan's office



## CHALLENGE

**Langan** is a premier provider of integrated land development engineering and environmental consulting services with 14 office locations across the US and more than 1000 employees. They wanted to refresh their office environments to better reflect brand consistency, celebrate their project work and show their creativity. Their challenge was to **create an overall program strategy and find a vendor that could consistently produce and deploy to all of their offices.** They reached out to ABC Imaging who has been providing Managed Print Services (MPS) for Langan since 2012, and asked if we could assist.

## ABC IMAGING'S SOLUTION

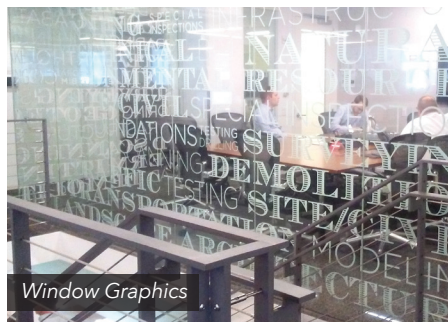
We worked closely with the senior management of Langan to develop a program and ideas for a creative and flexible work space. This included ideas such as utilizing interchangeable magnetic posters, descriptive window graphics, suspended project photographs, and a Langan employee photo wall. **ABC Imaging designed the program to incorporate leading edge print technologies, while guaranteeing colors consistency. ABC leveraged its 32 U.S. locations to insure timely print and installations at all Langan locations.**

## RESULTS

Langan hosted open houses at each of their upgraded office locations and received positive feedback from employees as well as their clients. The environments are visually engaging, branded consistently and can easily be updated with technology such as the magnetic posters.

Through ABC Imaging:

- 1 Clients **get an experienced team** that can provide cutting-edge solutions and problem solve their project from start to finish.
- 2 Clients **save time and money** by getting their printing and installation from a single source with nation-wide locations and capabilities.

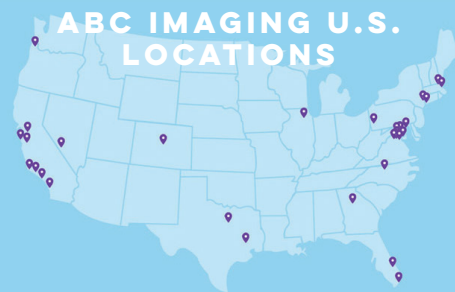


## ABOUT ABC IMAGING

ABC Imaging continues to be the leading provider of innovative printing solutions and unique services. It has grown to operate stores at more than 35 locations globally and employs more than 500 people. With our focus on innovative solutions, from print-on-demand to 3D printing and from on-site print management to building wraps, ABC Imaging has a simple mission—"Impress Every Client, Every Time."

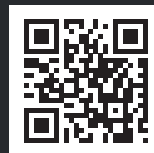
## TO LEARN MORE

Contact your local ABC Imaging Sales Representative or our friendly Customer Service department at:  
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ABC Imaging is always on the cusp of innovation and technology. We can help you create a **unique and enhanced user experience** by providing a variety of cutting-edge printing services and creative product solutions. We use our creativity and experience for your unique project needs. **Contact us today!**