



ABC IMAGING

5290 Shawnee Road, Suite 300

Alexandria, VA 22312

202.429.8870 | sales@abcimaging.com

www.abcimaging.com



RETAIL & SHOPPING CENTER

SERVICES

TEMPORARY MODULAR WALLS | EXPERIENTIAL RETAIL | POINT OF PURCHASE | WAYFINDING | RESTAURANT GRAPHICS

ABC IMAGING

TEMPORARY
MODULAR
WALLS



POINT OF
PURCHASE



RESTAURANT
GRAPHICS

From our headquarters in Washington, DC, ABC Imaging continues to be the leading provider of retail imaging, reprographics, printing, and document management services. With our focus on innovative solutions, from barricades & retail graphics, to 3D printing, on-site print management, grand format, and more, ABC Imaging has a simple mission—“Impress Every Client, Every Time.”

EXPERIENTIAL
RETAIL



WAYFINDING



ABC
IMAGING

at 209-178 9001 3871
ill a'e welcome

BEEN UPGRADED.

A new terminal's coming,
but we're **UPGRADING NOW**
to give you what you deserve.



NEW YORK'S

COMING SOON



LACOSTE

www.ShopLacoste.com Follow us on Twitter @ShopLacoste



We image what you imagine.

Our company slogan and driving force exemplifies our commitment to our clients that we not only provide superior quality products, but that those products go above and beyond to bring your vision to life in the most vivid way possible.

We leverage our near 4 decades of experience to provide an unparalleled, single-source solution for our global client base.

WHY CHOOSE ABC IMAGING



EXPERIENCE

Trusted by over 10,000 clients



COMMITMENT

We are dedicated to our clients' success



MANAGEMENT

Projects managed from idea to installation



CLIENT SATISFACTION

We aren't satisfied until our customers are



COLOR EXPERTS

Certified color management authority



ONE-STOP SHOP

One source/vendor consolidation



UNIFORM PRICING

FAR compliant print tracking/uniform pricing



REDUCE COSTS

Reduce costs and improve reimbursables



BEST PRACTICES

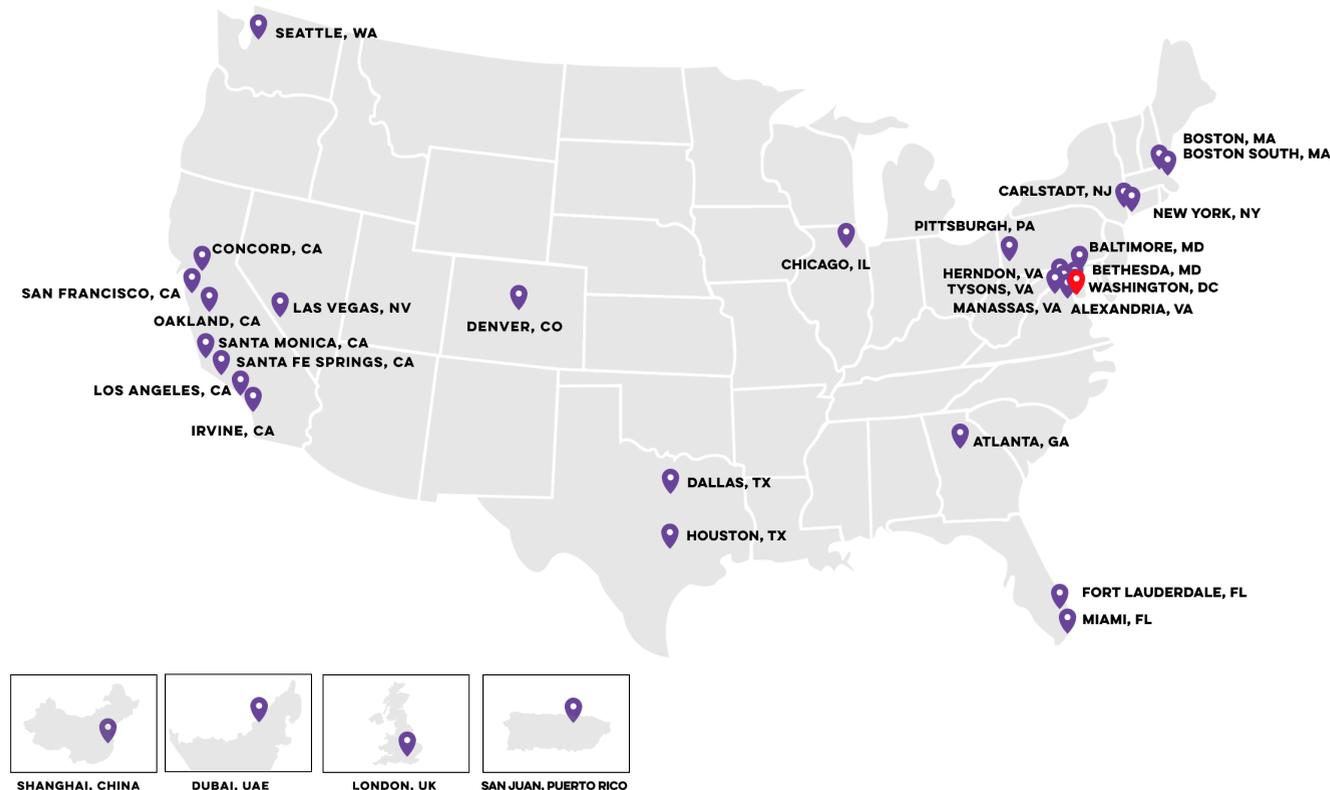
Highly optimized and standardized procedures



TECHNOLOGY

Cutting-edge information management

ALIGNED FOR YOUR BUSINESS WITH LOCATIONS ACROSS THE GLOBE



RETAIL & SHOPPING CENTER SERVICES

Our approach to creating shopping landscapes can be distilled into a simple goal: finding the perfect balance between beauty and functionality. We aim to enhance your desired aesthetic while facilitating the shopping process for your customers by considering a matrix of factors including brand, product, location, and target demographics.

DAVE & BUSTER'S

OPEN 2020

QUESTIONS? TEXT CONCIERGE 209.284.6240

GET READY for more

OPEN STORES

GAP BUILD-A-BEAR WORKSHOP FRESH-N-FITTED
SPORTS STATION FAMOUS FOOTWEAR MAINLAND SKATE & SURF
COZY FOX SHIEKH SHOES KIDS FOOTLOCKER + MORE

FUNCTION + BEAUTY

Selected products for retailers, airports, & shopping centers



TEMPORARY MODULAR WALLS

Our innovative modular wall system provides a quick, durable, and clean alternative for malls, shopping centers, and more.



EXPERIENTIAL RETAIL

From the inception and initial design to installation, we are your partner in creating irresistible experiential environments.



POINT OF PURCHASE

Highlight products in eye-catching and innovative ways with custom product displays and graphics.



WAYFINDING

Blend parsimonious design with clear & concise direction to create beautiful wayfinding.



RESTAURANT

We provide our food service clients with a comprehensive source for all imaging needs.

TEMPORARY MODULAR WALLS

Our temporary modular wall system is one of the most versatile tools available to property owners and developers. With a rich set of features and the ability to be completely tailored to your location's dimensions, our system provides a quick, durable, and clean solution for a wide array of clients.

CLEAN

No spackle, no paint, no dust, no mess.

QUICK

Engineered to perform, our modular walls are quick and easy to install and remove.

STRONG

Crafted from durable copolymer material, our barricades are virtually indestructible.

BEAUTIFUL

Bring your vision to life with eye-catching color and vivid graphics.



SHOPPING CENTERS

Custom modular walls that redefine how good tenant vacancy can look.



RESTAURANTS & RETAILERS

Conceal construction and renovation or create temporary walls inside your business.



AIRPORTS

Comprehensive solutions for one of the fastest growing retail environments globally.



CONSTRUCTION SITES

Utilize interior or exterior weather-rated barricades to conceal construction sites.



KIOSKS

Our custom sized temporary modular walls come as small as 4ft in height, perfect to conceal kiosk construction.



Internal Walls

Our modular wall systems can be used as temporary walls to subdivide your environment.



Rolled Corners

Unlike traditional sheetrock and wood frame structures, our modern materials can be formed around corners as tight as a 17-inch radius.



Dust-Resistant Seams

Our barricade panels have an integrated seal that creates an impenetrable dust barrier and reduces construction noise.



Wall Shops

Our "wall shops" transform barricade walls into mini stores. These self-contained modular units can replace any panel from a barricade wall system and convert it into a retail opportunity.



Double Doors

We offer a selection of entrance options including perfectly flush double doors and fully hinged panels, which allow large contractor items in and out of the work site easily.

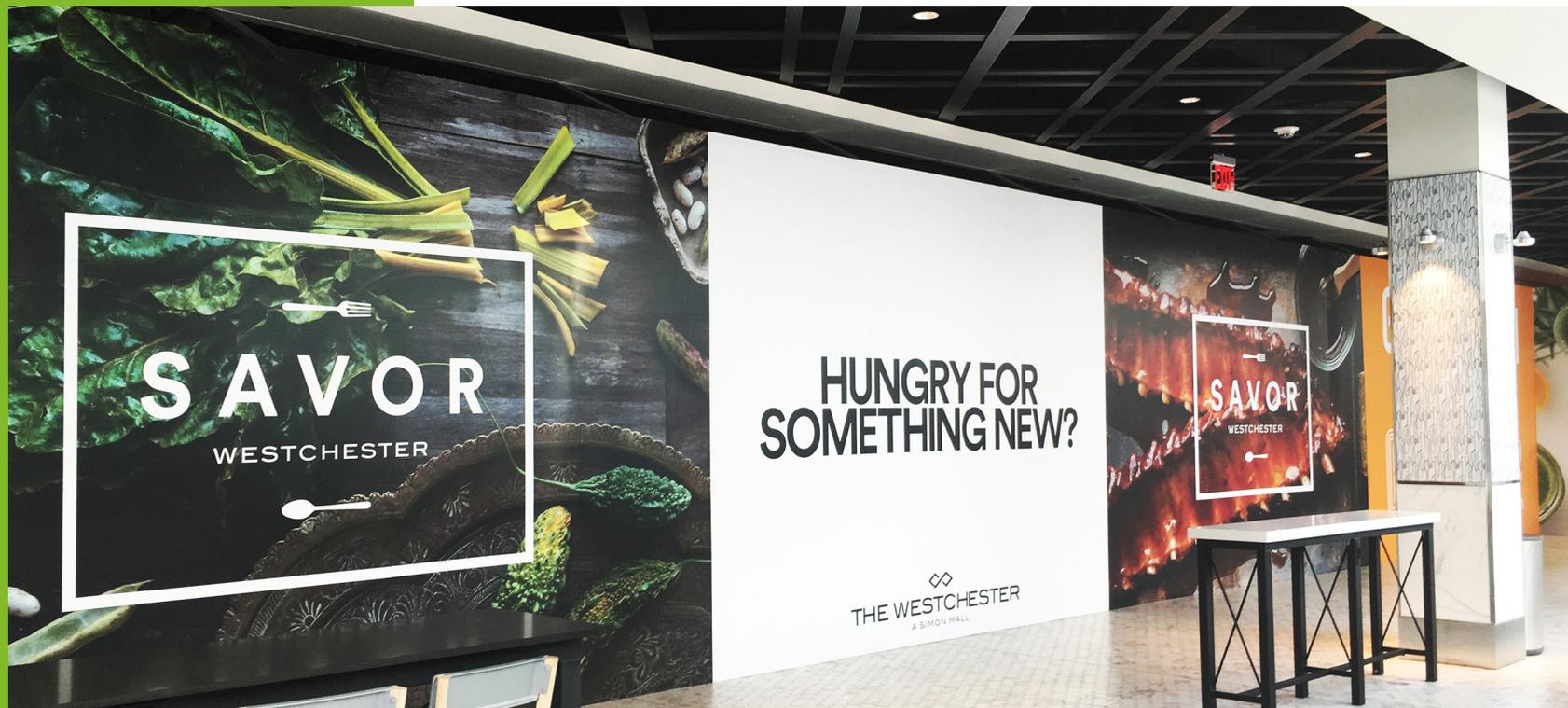


Recessed Displays

We offer a variety of recessed light boxes and display case designs for our construction wall fencing that can display merchandise or backlit media.

Conceal, then Reveal

Our expertly designed and engineered temporary modular enclosure systems adeptly conceal construction while simultaneously supporting and facilitating your ability to build excitement and brand awareness. A lot of thought goes into our barricade designs; they are created to make sure your experience is as convenient as possible. Because of their modular nature, they are fast and easy to install and remove but that ease of use doesn't come at the expense of structural integrity; fabricated from resilient copolymer material, our barricades are also virtually indestructible. On top of that, rounded corners and flexible seams mean they can be applied to nearly any space and configuration.



EXPERIENTIAL RETAIL

ABC Imaging's Interactive & Fabrication division specializes in creating innovatively engaging environments. We strive to create retail landscapes that captivate shoppers, leading them to shop for longer, share their experience with their friends, and return more often. From the inception and initial design all the way through the eventual installation, we are your partner in creating irresistible experiential environments.



CUSTOM FABRICATION

Create innovative product displays and interactive installations that boost customer engagement and return visits.



HOLOGRAM TECHNOLOGY

Use this futuristic technology to engage with your customers in a memorable and innovative fashion.



OBJECT RECOGNITION

Cutting-edge informative displays for customers that organically generate highly-targeted direct marketing opportunities.



VIRTUAL REALITY

Use virtual reality to take your experiential value to another dimension and highlight products and services in ways that would be otherwise impossible.



CUSTOM VIDEO CONTENT

Create commercial content, in-store displays, testimonials, corporate overviews, and more with ABC Imaging's media division, 12:01 Productions.

Engage, Captivate, & Convert

Shoppers' habits are increasingly informed by the given shopping experience rather than simply by the products. If you're not providing the immersive environment your customers are looking for, you may be missing out on business. ABC Imaging is an ideal partner in developing engaging retail installations that provide the experience that your customers desire. Our Interactive & Fabrication team are experts in developing bespoke experiential environments that will keep customers flowing through your doors. We consider a matrix of factors including branding, product, target demographics, spatial dimensions, and more when developing your ideal interactive strategy and custom experiential installations in order to make your project as successful as possible. Once installed, our designs help you to maximize engagement, shopping times, and return visits.



POINT OF PURCHASE

Display your products in their best light with custom point of purchase displays and in-store imagery. Our suite of point of purchase solutions extends from banners & signs, wall wraps, and floor graphics, to illuminated signage, interactive installations, and custom fabricated displays. We can run with existing designs or work with you to custom-tailor designs considering your products, real estate, and target demographics.



PRODUCT DISPLAYS

Custom-made displays that show off your products with eye-catching designs and vivid graphics.



WINDOW, WALL, & FLOOR GRAPHICS

Turn any open space into prime advertising real estate with graphics that can be applied to virtually any surface.



BANNERS & SIGNS

Draw attention to the latest sales and product offerings with custom-sized banners and signs.



BACKLIT DISPLAYS

Take your displays and signage to the next level by integrating backlighting.



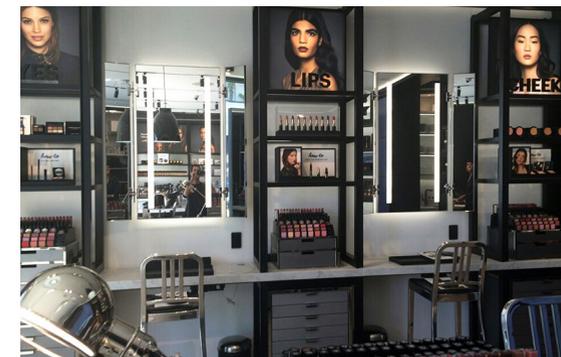
INTERACTIVE INTEGRATION

Utilize the cutting edge in interactive technology to provide an environment that engages customers while creating highly-targeted marketing opportunities.

Show Off Your Products

Grab your customers' attention and take advantage of the point in the retail buying process at which 74% of all purchase decisions are made.* It is hard to understate the significance of the point of purchase; it is the critical point where the products, the consumers, and the money to buy the products all intersect at the same time. Ensure that you capitalize fully on that marketing opportunity with vibrant signage & graphics, custom product displays, backlit signs, and a multitude of other innovative point of purchase imaging solutions from ABC Imaging. We are experts at blending eye-catching imagery and vibrant graphics that draw attention to your products with innovative displays.

**Reported by POPAI - Point of Purchase Advertising International*



WAYFINDING

When it comes to wayfinding, less is often more. We use this mindset to blend your desired aesthetic with parsimonious design to offer your customers clear and concise directions in a visually appealing format. Scale up to integrate wayfinding into the overall design of your location, scale down to offer discreet and concise vectors of information, or let us help you craft a solution somewhere in between.

CASCADES OVERLOOK



Dining

Burtons Grill	31
Cava Grill	35
Choolaah Indian BBQ	27
Abbotts	28
Chuy's	49

Services

Greener Cleaner	55
Dentists of Sterling	45
Wells Fargo	51



MALL DIRECTORIES

Provide a location overview for shoppers, giving reference points and store locations relative to their current position.



DIRECTIONAL SIGNS

Directional signage and graphics offer immediate clear direction for high-volume targets and proximal locations.



CONSTRUCTION SIGNAGE

Perfect for providing directional or safety information on construction sites.



ILLUMINATED DISPLAYS

Use lighted displays and signage to draw attention to especially important directions.



INTEGRATED WAYFINDING

Create a cohesive system of signs throughout your shopping center or retail location for a homogeneous and easily intelligible form of direction.

Beautifully Intuitive Direction

Especially with shopping centers and their expansive retail options, in order to maximize shopping efficiency and minimize customer inconvenience and frustration, it is imperative to provide clear and concise direction with wayfinding. We are experts at providing parsimonious and intuitive direction for everything from basic in-store direction to shopping center-wide integrated wayfinding solutions. When you need a clear and concise system that looks beautiful and directs painlessly, ABC Imaging is your partner for direction and wayfinding.



RESTAURANT GRAPHICS

We are well-versed in the specific imaging needs of restaurants. We can supply everything from lighted signage to leather bound wine menus and everything in between. Whether you are a fast-casual location, food court, or full-scale restaurant, we have the imaging solutions for you.

an **OTG** experience[®]
ARRIVING SOON...



WALL MURALS/DECOR

Create an immersive experience for your customers with graphics that can be applied on any surface.



SIGNS & DISPLAYS

Promote your location or advertise seasonal offerings, sales, or special menu items with custom banners & signs.



3D & LASER CUT LOGO SIGNS

Enhance your brand with channel-cut 3D signage in substrates ranging from metal, to wood, glass, and more.



LIGHTED SIGNAGE

Command attention and improve readability with lighted signage and menu boards.



MENUS, TABLE TENTS, & INSERTS

Create custom menus, table tents, and various inserts with a wide variety of custom binding and folding options.

Full-Service Restaurant Imaging

We are your one-stop shop for all restaurant imaging needs, supplying everything from the menus to the branded signage on the exterior of your building. Our restaurant-oriented product line includes a comprehensive selection of signage, graphics, and large-run items like menus, table tents, and various inserts that can be bundled and tailored to your specific needs. We're also able to integrate interactive solutions, custom fabrications, barricade walls, and a variety of other services to create a custom restaurant landscape that brings your vision to life.



IMPRESS EVERY CLIENT, EVERY TIME

Trusted by over 10,000 clients worldwide



OVER 35 YEARS OF LEADERSHIP & EXPERIENCE



Medi Falsafi
President and CEO

In 1982 Medi Falsafi, a practicing architect, founded the American Blueprint Company in Washington, DC. He opened the business with several used blueprint machines. From this simple start, the company has grown to a leader in providing print services ranging from offset printing, to on-site printing management, and grand format printing.



Jim McGrath
Executive Vice President

Jim leads our barricades division and has been in the commercial real estate business since 1984. Throughout his career, he managed facility operations and construction at several regional shopping centers for Richard I Rubin/ PREIT, General Growth Properties, and JMB/Urban Development. In addition, Jim served as President of the Control Services Group Shopping Center Division, responsible for facility operations in 120 regional malls in 19 states.

ABC IMAGING PRODUCTS & SERVICES



GRAND FORMAT
PRINTING



POSTERS
& SIGNS



REPROGRAPHICS



PRINTING
& COPYING



3D PRINTING



BINDERY
SERVICES



OFFSET
PRINTING



SCANNING &
ARCHIVING



MANAGED PRINT
SERVICES



EXHIBIT
SERVICES



CONSUMER
PRODUCTS



SHIPPING
SERVICES



GRAPHIC
DESIGN



FINISHING
SERVICES



LASER
ENGRAVING

ABOUT ABC IMAGING

ABC Imaging provides full-service printing and imaging to clients across a wide range of markets. From blueprinting and architectural models, to out-of-home advertising, retail services and more, we bundle our products and services to provide our clients a one-stop solution for all printing needs.



www.abcimaging.com