



## **ABC Imaging opens Dubai store, to provide print and reprographic services to Middle East region**

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London, UK

Shanghai, CH

Dubai, UAE

ABC Imaging recently opened a full-service print and reprographics store in Dubai, UAE. The store supports ABC Imaging's international clients operating in Dubai and the growing market for print services in the Middle East.

**Washington, DC—October 16, 2009—** ABC Imaging, a Washington, DC-based print and reprographic services company, recently opened a full-service print store in Dubai, UAE. The store will serve the company's many architectural clients who have offices in Dubai as well as emerging markets in the Middle East.

"Opening this store required a major effort on the part of a lot of our employees—from negotiating agreements to ordering and installing equipment," said Medi Falsafi, ABC Imaging President and CEO. "Opening Dubai shows that we are committed to provide our products and services to the global market. We will see a lot of benefits from this addition to our operations.

"With the Dubai store we can provide the same level of service our clients expect from any of our other locations," Mr. Falsafi said, "but closer to their projects in Dubai and other locations in the Middle East."

ABC Imaging has outfitted the 8,300 sq ft store with much of the same equipment that can be found in their other stores. This includes a mixture of small and large format printers, finishing equipment for mounting and laminating, and binding equipment.

"This store will include a wide format HP digital printer," Mr. Falsafi said, "which makes it unique in comparison with most of our North American stores. With the wide format printer we can offer printing for banners like those we offer out of our Grand Format division."

In addition to equipping the store with the latest digital printing technology, ABC Imaging has hired a multilingual staff to operate the store. The store also has software to give it the capability of printing in Arabic.

To provide service typical of an ABC Imaging store, the company has connected Dubai to its facilities network to enable it to communicate directly with any location in the network. The network also gives the store the ability to transfer company data and client files from any ABC Imaging location.

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ABC Imaging is already reaching out to clients with a base in Dubai to provide its other products and services, such as BlueprintOnline. The company anticipates it will offer 3D printing from the Dubai store in the future.

The store is located in the International Media Production Zone, southwest of the city, but close to the Al Khail Road a main highway serving the Dubai metropolitan area. Contact information for the store is as follows:

ABC Imaging FZ LLC  
International Media Production Zone  
Suite B36  
PO Box 502773  
Dubai, United Arab Emirates  
p: 971-4 428 1323  
f: 971-4 428 1322

**About ABC Imaging:**

Since its founding in 1982 as a single blueprint shop, ABC Imaging ([www.abcimaging.com](http://www.abcimaging.com)) has grown to more than 25 stores worldwide. Headquartered in Washington, DC, ABC Imaging is a leading provider of reprographics, printing, and document management services with a focus on innovative solutions. From print-on-demand to 3D printing and from on-site print management to building wraps, ABC Imaging has a simple mission—“Impress Every Client, Every Time.”

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