



ABC Imaging, Raak GmbH sign agreement to bring ABC Imaging on-site programs to Germany

ABC Imaging and Frankfurt am Main-based Raak GmbH agree to partnership. Raak to offer ABC Imaging model for on-site—facilities management—printing and print management services in Germany. Both companies realize goal of continued growth.

Washington, DC—June 14, 2010—ABC Imaging and Raak GmbH and its affiliates today announced that they have signed an operating agreement enabling Raak to represent ABC Imaging in Germany as of September 1, 2010.

The agreement allows ABC Imaging, a Washington, DC-based provider of printing and document management solutions, to provide on-site printing and document management services to clients in Germany. Raak, located in Frankfurt am Main, will provide staff, resources, and industry contacts to support these sites.

“The agreement gives us presence in an important European market,” said Medi Falsafi, President and CEO of ABC Imaging. “It’s another part of our goal of increasing our global reach.

“Raak has a tremendous reputation in digital printing,” Mr. Falsafi added. “They have the expertise to work with our systems and with our clients. We have confidence that they will help ABC Imaging continue to grow.”

Raak provides printing and printing services to medium and large clients in Germany. Like ABC Imaging, Raak promotes the service-side of their business providing logistical support to clients as well as printing.

“Our goals were to continue to grow and to expand our services, for example, with facilities management,” said Alexander Raak, Managing Director for Raak GmbH. “Therefore, we looked for a strategic partnership.”

“We identified a co-operative agreement with ABC Imaging as the best opportunity to reach our goals,” Mr. Raak said. “We are very happy to announce our partnership with ABC Imaging.”

Mr. Raak offered that despite the current difficult economic and market situation, Raak GmbH has continued to grow. This accomplishment matches the performance of ABC Imaging, which has continued to sign enterprise-wide contacts with major clients the last several years.

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ABC Imaging pioneered development of the business model for on-site print management services known as facilities management or FM. In this model, clients engage ABC Imaging to manage all elements of their printing on-site--from staffing to supplies and equipment.

FM programs provide an enterprise-wide solution for ABC Imaging's clients. The programs use a simple fee schedule further freeing clients from managing operations outside of their core competencies.

About ABC Imaging

From its headquarters in Washington, DC and more than 30 locations worldwide, ABC Imaging (www.abcimaging.com) provides full-service, on-site solutions for document management, printing, scanning, archiving, and back-office support. ABC Imaging's industry-leading technology includes innovative office service software easily customized to support a variety of vertical business models. ABC Imaging seamlessly integrates its technology and systems with most accounting and ERP systems. Our mission—"Impress Every Client, Every Time."

About Raak GmbH

Raak GmbH (www.raak.de) specializes in delivering digital printing to clients who require custom print materials as quickly as possible. Based in Frankfurt am Main, Raak serves the German market using state-of-art printing technology and advanced logistical solutions. Raak clients can order printing and transmit files online to expedite and deliver jobs, often within hours of receipt. Many companies can print—Raak prints *and* delivers the exceptional.

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