



ABC Imaging thanks clients with survivor-themed holiday party

Alexandria, VA
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Baltimore, MD
Bellevue, WA
Bethesda, MD
Boston, MA
Chicago, IL
Dallas, TX
Ft. Lauderdale, FL
Houston, TX
Irvine, CA
Las Vegas, NV
Los Angeles, CA
Miami, FL
New York, NY
Philadelphia, PA
Pittsburgh, PA
Reston, VA
Rockville, MD
San Francisco, CA
Santa Monica, CA
Seattle, WA
Silver Spring, MD
Tysons Corner, VA
Washington, DC
London, UK
Dubai, UAE

Despite the recession, ABC Imaging continued its tradition of hosting a holiday party for clients. Many attending express relief at having survived the rough business environment.

Washington, DC—January 6, 2010—A survivor-themed client appreciation party on December 4 was the way that one printing company thanked clients for continuing to do business with it during the last year.

ABC Imaging, a Washington, DC-based print and reprographic services company, hosted more than 200 clients at the party in the Lafayette Center in downtown Washington.

The event allows ABC Imaging to showcase the print capabilities from digital color to grand format printing. Invitations, designed and printed at ABC Imaging, were delivered in bottles as if they were a message in a bottle. To give the invite a “torn paper look,” the edges were given an irregular cut with a laser engraver.

Employees also designed the banners and signs for the event, which were printed by the company’s Grand Format division. The division was also responsible for the installation of all the signage.

Despite the struggling economy, company management decided to continue the event this year. The event has been an annual holiday tradition with ABC Imaging since it opened in 1982.

“It’s important to show our appreciation and gratitude to clients even though it has been a tough year for many,” said Medi Falsafi, ABC Imaging President and CEO. “We wanted the ‘Survivor’ theme because it represents the hope that we’re coming out of this recession—we’ve survived.”

While the mood at the party was festive, many of the attendees expressed relief that they had made it through the year.

Byong Yun, architect and a longtime friend of Mr. Falsafi, had a short stretch in 2009 where he was unemployed, but he is currently employed with a firm. “I’m hanging in there,” he said. “I’m glad to be back working again.” He credited the influx of stimulus money as helping to fund institutional projects that need his skills.

An IT consultant for a major DC architectural firm, Craig Kollosch, said the firm “was doing well...surviving. We’re looking forward to a prosperous 2010.”

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Speaking about the business climate, Peter Bonacorsi said, “Everyone has had to tighten their belts, be flexible, and adapt.” Mr. Bonacorsi, Director of Engineering at HNTB in Arlington, VA, noted that his company has capitalized on the move towards more design-build transportation projects.

The party was one of the last to be held in the Galleria of the Lafayette Center. Attendees were treated to the music of Jr. Cline and the Recliners, a local band noted for their R&B, blues, and big band sounds.

About ABC Imaging:

Since its founding in 1982 as a single blueprint shop, ABC Imaging (www.abcimaging.com) has grown to more than 25 stores worldwide. Headquartered in Washington, DC, ABC Imaging is a leading provider of reprographics, printing, and document management services with a focus on innovative solutions. From print-on-demand to 3D printing and from on-site print management to building wraps, ABC Imaging has a simple mission—“Impress Every Client, Every Time.”

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