



HEADQUARTERS: 1155 21<sup>st</sup> Street, NW | Suite M400 | Washington, DC 20036-3336 | P: 202.429.8870 | F: 202.659.4444

For Immediate Release

## ABC Imaging Continues to Expand Grand Format Printing Division Despite Tough Economy

Washington, DC, USA - March 23, 2009 - ABC Imaging announced today they have increased the production capacity of their fast-growing grand format division by working out of an additional 60,000 sq. ft. facility in the Philadelphia, PA area. According to the National Director of Grand Format Printing at ABC Imaging, "This new facility will allow us to better serve our national accounts and clients throughout the Eastern US by significantly increasing ABC's overall grand format printing production capacity and decreasing turn-around times, while maintaining our focus on premium quality and exceptional service."

ABC's PA facility is equipped with some of the most advanced and efficient grand format printing and finishing equipment available on the market, including 16'W Scitex 1500 XL and HP Scitex Turbojet printers. The HP Scitex Turbojet is one of the fastest high-quality grand format printers currently available with a production output of over 4,000 sq. ft. per hour, making it ideal for fleet graphics, building and vehicle wraps, transit signage, high-volume banner runs, and P.O.P graphics. ABC Imaging is one of only a handful of companies throughout the entire US that has an HP Turbojet.

When asked how ABC Imaging is able to expand in such a tough economic time, ABC Imaging replied "It's actually a combination of several factors. ABC's mission has always been to 'Impress every customer, every time'. We strive to provide our customers with premium quality products and exceptional service at competitive prices, in the shortest amount of time possible. Keeping customers happy is our primary focus and obviously critical for long-term growth. If you keep your existing customers happy and continue to offer them a wider range of products and services as their needs change and grow, you're able to generate more business from existing clients and attract new customers."

"We have over 25 retail stores with production capability strategically located in major cities throughout the US and 4 international locations. Different geographic areas are affected by the economy in different ways, just as different market segments are affected differently. Because all of our stores are centrally managed by ABC Headquarters in Washington, DC, rather than a franchise-type of situation where they are operated independently from each other, we are better able to service clients throughout the country and abroad. While we've seen shifts in which markets and geographic regions are spending money right now, overall business has continued to be good and we're still seeing consistent growth. Our new production facility is just one example of how we continue to position ourselves to be able to better serve the needs of our clients."

### About ABC Imaging:

Founded in 1982, ABC Imaging is a leading provider of offset printing, reprographics, digital blueprinting, 3D modeling/rapid prototyping, on-site print solutions, and grand format printing throughout the US and internationally. ABC Imaging has 25 stores throughout the US and 4 international stores to better serve clients, no matter where they are located.

For more information: Please contact ABC Imaging's Grand Format Division at 202-429-8870 or via email at <mailto:ABCGrandFormat@ABCImaging.com>, and visit our web site at <http://www.ABCImaging.com>.